

AL AQMAR ENTERPRISES



ABOUT US

Founded on March 31st, 2004, Al Aqmar Enterprises began its journey as an automotive workshop, proudly serving both individual vehicle owners and corporate fleets across Sri Lanka. From the very beginning, the company committed itself to delivering reliable, high-quality automotive services.

During its early years, Al Aqmar Enterprises identified a critical gap in the market – a lack of high-quality car care products tailored to the needs of industry professionals and the rising community of automotive enthusiasts. Motivated to bridge this gap, the company set out on a mission to source and introduce professional-grade products that could meet the rigorous demands of the sector.

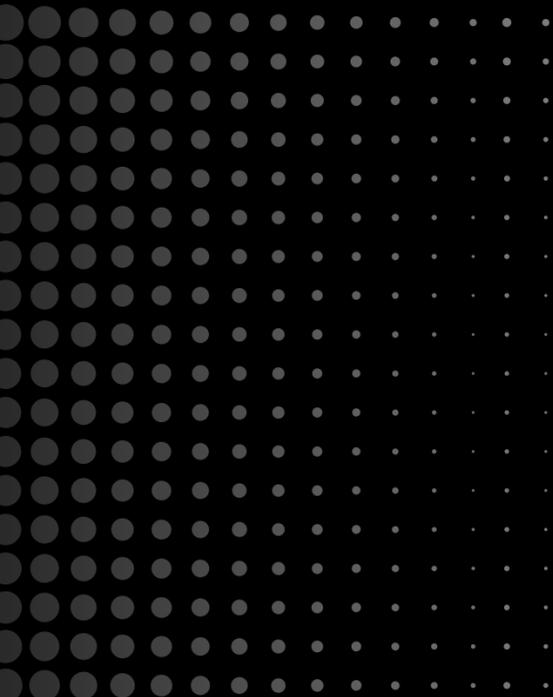
This mission led to a major milestone: the introduction of the WILITA brand to Sri Lanka – a range of premium automotive care solutions engineered to the highest standards. The arrival of WILITA marked a pivotal moment for Al Aqmar Enterprises, elevating its presence in the industry and setting a new benchmark for product performance and reliability.

In 2020, WILITA proudly celebrated its 15th anniversary in Sri Lanka under the stewardship of Al Aqmar Enterprises. Today, the company continues to grow, bringing in world-class automotive brands and solutions that support professionals, workshops, and car enthusiasts alike.

With a legacy built on trust, quality, and innovation, Al Aqmar Enterprises remains a leading name in Sri Lanka's automotive service industry.

OUR MISSION

***TO SUPPLY CAR CARE PRODUCTS ON TIME WITH HONESTY AND AUTHENTICITY WHILE
ALWAYS STRIVING TO SERVE OUR CUSTOMERS BETTER***





MEET THE TEAM





OUR PARTNERS



OUR PRODUCTS



WHY CHOOSE US ?

At Al Aqmar Enterprises, we provide reliable, high-quality car care solutions for everyone – from large automotive workshops to small repair facilities and passionate car enthusiasts. Our wide range of products is designed to meet the specific needs of each customer.

With over 15 years of experience, our trained technical team is equipped to help you choose and use professional car care products effectively. Trained by our global partners, they bring deep industry knowledge to support your success.

We understand the challenges workshops face in adopting new products and technologies. That's why we offer hands-on product training and strong after-sales support, making the process smooth and hassle-free.

Our goal is to deliver premium car care products with the latest technology – all at competitive prices. Our knowledgeable sales team is always ready to help you find the right solutions for your needs.

At Al Aqmar Enterprises, we're committed to quality, innovation, and exceptional customer service – giving you the best in car care, every time.

TRAINING PROGRAMS

WE OFFER SPECIALIZED PAINT CORRECTION TRAINING PROGRAMS TO OUR CUSTOMERS, HELPING THEM MASTER THE TECHNIQUES AND TOOLS NEEDED TO ACHIEVE PROFESSIONAL RESULTS. WHETHER YOU'RE NEW TO DETAILING OR LOOKING TO REFINE YOUR SKILLS, OUR HANDS-ON SESSIONS ENSURE YOU GET THE EXPERTISE AND CONFIDENCE TO DELIVER FLAWLESS FINISHES.



PROMOTIONS

WE ACTIVELY PARTNER WITH OUR CUSTOMERS TO RUN JOINT PROMOTIONS, OFFERING OUR PRODUCTS AND SERVICES AT SPECIAL DISCOUNTED RATES. THESE COLLABORATIONS HELP BOOST CUSTOMER ENGAGEMENT WHILE ADDING VALUE TO THEIR BUSINESS THROUGH EXCLUSIVE DEALS AND EXPERT SUPPORT.



THANK YOU

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